



# **Red Hat 3scale 2.2**

## **Analytics**

For Use with Red Hat 3scale 2.2



# Red Hat 3scale 2.2 Analytics

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## Abstract

This guide documents analytics with Red Hat 3scale 2.2.

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# CHAPTER 1. EXPORTING ANALYTICS

This article shows how to create scripts that extend the current capabilities of the built-in 3scale analytics.

By using the Account Management and Analytics API (Enterprise only), you can create scripts that get the custom information that you need in the format that you prefer. This article describes a particular use case, but the same approach can be used to get whatever data you need out of 3scale.

## 1.1. WHY DIY?

3scale continuously improves the features available on your API Admin Portal. However, you may be ahead of our development plans and have a very specific need that's not yet supported.

Luckily for you, there is a way around this potential frustration because 3scale always gives you the tools to access all your data. The mantra is: **what 3scale does not do yet, you can always do yourself.**

DIY has some costs – it takes some resources to write the scripts – but the cost is not too high, as we will show in this article. More importantly, DIY gives you total flexibility and control to implement any use case you can think of.

## 1.2. A REAL-WORLD EXAMPLE

Recently a customer came to us with a very specific need that could not be solved with 3scale in a streamlined way.

They were onboarding thousands of new developers per week, which was fantastic news! They were able to survive such success thanks to the 3scale API Management Platform. Onboarding so many developers would be a daunting task – luckily 3scale provides automates necessities such as key provisioning, sign-up workflows, and email communication. So far so good.

There was, however, something that was not possible to do with 3scale, which was quite important for them. Since they are onboarding so many people, they needed a straight-forward way to classify the new developers based on their engagement with their API so that their operations and marketing teams could interact with the new developers more effectively.

Such a feature, at least at the required level of detail, is not yet available in 3scale's built-in analytics tools. However since all the data is already available, it can be extracted using 3scale's Account and Analytics API.

## 1.3. WHAT KIND OF INSIGHT DID THE CUSTOMER WANT?

They would like to know how many new developers have signed up for the free evaluation plan in the last 10 days, split up different ways.

First, they wanted to know how many developers signed up but didn't ever use their API. What they wanted to do with this information is out of scope for this article, but it's clearly valuable information that would help adoption of your API.

Second, they wanted to split the developers that had used their API into two groups:

- Developers that used it for a period of time – say the first half of the 10 days – and then stopped using the API. These developers tried it out, but became inactive.

- Developers that have been using the API consistently. For those, they would like to know the percent growth (or decline).

This information is available on 3scale's built-in analytics. The problem is that there is no view to show it aggregated, which makes the whole experience quite cumbersome.

A typical answer to this problem would be *this classification will be part of the upcoming analytics revamp*. (Funny thing is that's actually the case.) But that does not solve the problem if you need it now. We at 3scale want to give you the tools to do everything you need to do without depending on our release schedule.

## 1.4. HANDS-ON IMPLEMENTATION

### 1.4.1. Winning recipe

This recipe usually gives better results in achieving custom work.

- Tinker a bit with ActiveDocs. 3scale ActiveDocs, available in your Admin Portal, under the **Documentation** → **3scale API Docs** section. 3scale has all of its APIs available as ActiveDocs so that you can try them out from your browser. This allows you to find the request that best serves your needs, get the request (curl-like) and get a grasp of the response. See an example...

**Application List (all services)** /admin/api/applications.xml GET

Description  
Returns the list of applications across all services. Note that applications are scoped by service. Results can be paginated.

PARAMETER	VALUE	DESCRIPTION
provider_key	<input type="text" value="4e8d8fc2ea7cf83ff81423784952b119"/>	Your api key with 3scale (also known as provider key).
page	<input type="text" value="1"/>	Page in the paginated list. Defaults to 1.
per_page	<input type="text" value="500"/>	Number of results per page. Default and max is 500.
active_since	<input type="text"/>	filter date
inactive_since	<input type="text"/>	filter date
service_id	<input type="text"/>	filter by service

Request

```
curl -v -X GET "https://enterprisedemo-admin.3scale.net/admin/api/applications.xml?provider_key=4e8d8fc2ea7cf83ff81423784952b119&page=1&per_page=500"
```

Response Body

```
<?xml version="1.0" encoding="UTF-8"?>
<applications per_page="500" total_entries="1700" total_pages="4" current_page="1">
  <application>
    <id>1409607484442</id>
    <created_at>2012-10-25T08:55:42Z</created_at>
    <updated_at>2015-12-07T13:54:39Z</updated_at>
    <state>live</state>
    <user_account_id>2445579995682</user_account_id>
    <end_user_required>false</end_user_required>
    <service_id>18086371742031</service_id>
    <user_key>930227b36f525ca2e06b131bf3153c1</user_key>
    <provider_verification_key>4926533af7915a76a84c17b04f350a64</provider_verification_key>
    <plan custom="false" default="false">
      <id>2357355464251</id>
```

This is the ActiveDocs for the API request to fetch all applications that will be used on the script to extend the analytics.

- Once you've done the research with the ActiveDocs, put down the request on your scripting language of choice (ours is pedestrian Ruby). Thanks to the request and responses provided by ActiveDocs, it has never been easier to explore what the API does.
- Repeat until you have a script that does exactly what you need. For the example of the extended analytics, the script is [available as a gist](#). You can try it out in your account.

As pedestrian as it sounds, this is the easiest way to proceed. The ActiveDocs let you quickly get a grasp of what the API is able to do. Then, it's just a matter of finding which 3 or 4 requests are needed for the task you want to do and putting a script together.



## 1.4.2. Step-by-step guide

These were the steps taken to achieve the custom analytics that this customer wanted:

- Retrieve the full list of applications. This operation requires pagination, but as you can see, it's dead simple.

```
def api_call_applications_list(domain, provider_key)
  done = false
  res = Array.new
  page = 1

  while !done
    url = "https://#{domain}/admin/api/applications.xml?provider_key=#{
provider_key}&page=#{page}&per_page=100"
    page += 1
    response = RestClient.get url
    raise Exception.new("Wrong response code (#{response.code}) in request
#{url}") if response.code!=200
    document = Nokogiri::XML(response.to_str)    done =
document.xpath("applications/@current_page").text ==
document.xpath("applications/@total_pages").text
    document.xpath("//application").each do |item|
      app = Hash.new
      app["created_at"] = DateTime.parse(item.xpath("created_at").text)
      app["plan_name"] = item.xpath("plan/name").text
      app["service_id"] = item.xpath("plan/service_id").text
      app["account_id"] = item.xpath("user_account_id").text
      app["id"] = item.xpath("id").text
      res << app
    end
  end
  return res
end
```

- Filter the applications that do not meet the criteria, i.e. the plan must be "evaluation" and they have to be newer than 10 days.

```
def filter_applications(domain, provider_key, plan_name, num_of_days)
  res = api_call_applications_list(domain, provider_key)
  res.each do |item|
    res.delete(item) if item["plan_name"] != plan_name
    res.delete(item) if item["created_at"] > (DateTime.now - num_of_days)
  end
  return res
end
```

- Then for each application that meets the criteria, get its usage, meaning how many hits the application has had in the last 10 days.

```
def api_call_application_usage(domain, provider_key, application_id,
metric, from, to, granularity)
  url = "https://#{domain}/stats/applications/#{application_id}/usage.xml?
provider_key=#{provider_key}&metric_name=#{metric}&since=#{from}&until=#
{to}&granularity=#{granularity}"
```

```

response = RestClient.get url
raise Exception.new("Wrong response code (#{response.code}) in request #
{url}") if response.code!=200
document = Nokogiri::XML(response.to_str)
return document.xpath("//usage/data/values").text.split(",")
end

```

- Finally, you must cross-reference the applications to the accounts because the information of the developers is stored in the account object.

```

def api_call_account_read(domain, provider_key, account_id)
url = "https://#{domain}/admin/api/accounts/#{account_id}.xml?
provider_key=#{provider_key}"
response = RestClient.get url
raise Exception.new("Wrong response code (#{response.code}) in request #
{url}") if response.code!=200
document = Nokogiri::XML(response.to_str)
account = Hash.new
account["email"] = document.xpath("//users/user/email").text
account["name"] = document.xpath("//users/user/first_name").text + " " +
document.xpath("//users/user/last_name").text
return account
end

```

And that's pretty much it. Now you only need to put everything together (you can get the [full script as a gist](#)) and you're done. You have a script that gets the information that was not yet available on 3scale's built-in analytics.

## 1.5. CONCLUSIONS

3scale is very DIY-friendly. We believe that anyone should be able to extend the current capabilities of any service that they've contracted. As much as we would like to think that we can cover all the bases, we will always be a bit behind in certain aspects, whether because it's a super special need or simply because we are busy building other features. Whatever the case, we want to avoid blocking you when something is not possible right away. We give you full access to your data and a complete API toolset to work with it.

If you have scripts that you want to share with us and the rest of 3scale's users, please send them to us. We would be happy to collect them and publish them.

## CHAPTER 2. OUT-OF-THE-BOX ANALYTICS

By the end of this tutorial, you will be able to find visual information on an application's traffic.

Each application using an API has a traffic trace in the 3scale system, which can be viewed from the Admin Portal as well as recovered by an API.

### 2.1. STEP 1: FIND THE APPLICATION

You can find the application from the **Developers** or **Applications** tabs or by searching as described in the [finding applications tutorial](#).

### 2.2. STEP 2: UNDERSTAND THE APPLICATION DISPLAY

Once you've located the application, you'll see an overview screen with information about the application as shown in the following image.

The screenshot shows the application overview page for 'myOrg's Ap'. The page is divided into several sections:

- 1**: Application name 'myOrg's Ap' with 'Edit' and 'Delete' buttons.
- 2**: Description and Service information (Global Consciousness Project API).
- 3**: State indicator showing 'Live suspend'.
- 4**: API Credentials section including Client ID, Client Secret (with 'Regenerate' button), and Redirect URL (with 'Change' button).
- 5**: Usage in last 30 Days section with three charts for Hits, list, and download.
- 6**: Current Utilization table showing metrics for 'test1'.
- 7**: Application Plan: Basic section with Features (Unlimited Greetings, 24/7 support, Unlimited calls) and Limits (test1, Hits, list, download, test2, etc.).

The 'Current Utilization' table is as follows:

Metric Name	Period	Values	%
test1 (test1)	per minute	0/0	0.0

The 'Application Plan: Basic' section includes the following features and limits:

Feature/Limit	Status
Unlimited Greetings	✓
24/7 support	✗
Unlimited calls	✗
test1	0 hit / minute
Hits	✓
list	✓
download	✓
test2	✓
api_hello_POST	✓
api_hello_GET	✓
content_v3_categories_GET	✓
content_v3_search_GET	✓
content_v3_search_products_GET	✓
content_v3_offers_rebate_GET	✓
content_v3_status_GET	✓
content_v3_merchants_merchant_id_GET	✓
content_v3_merchants_GET	✓
content_v3_merchants_merchant_id_similar_GET	✓
content_v3_placements_GET	✓
content_v3_navigation_GET	✓
content_v3_click_history_GET	✓
content_v3_offers_special_GET	✓
content_v3_offers_GET	✓
content_v3_search_products_id_GET	✓
content_v3_content_pages_id_GET	✓

The 'Change Plan' section at the bottom includes a dropdown menu and a 'Change' button.

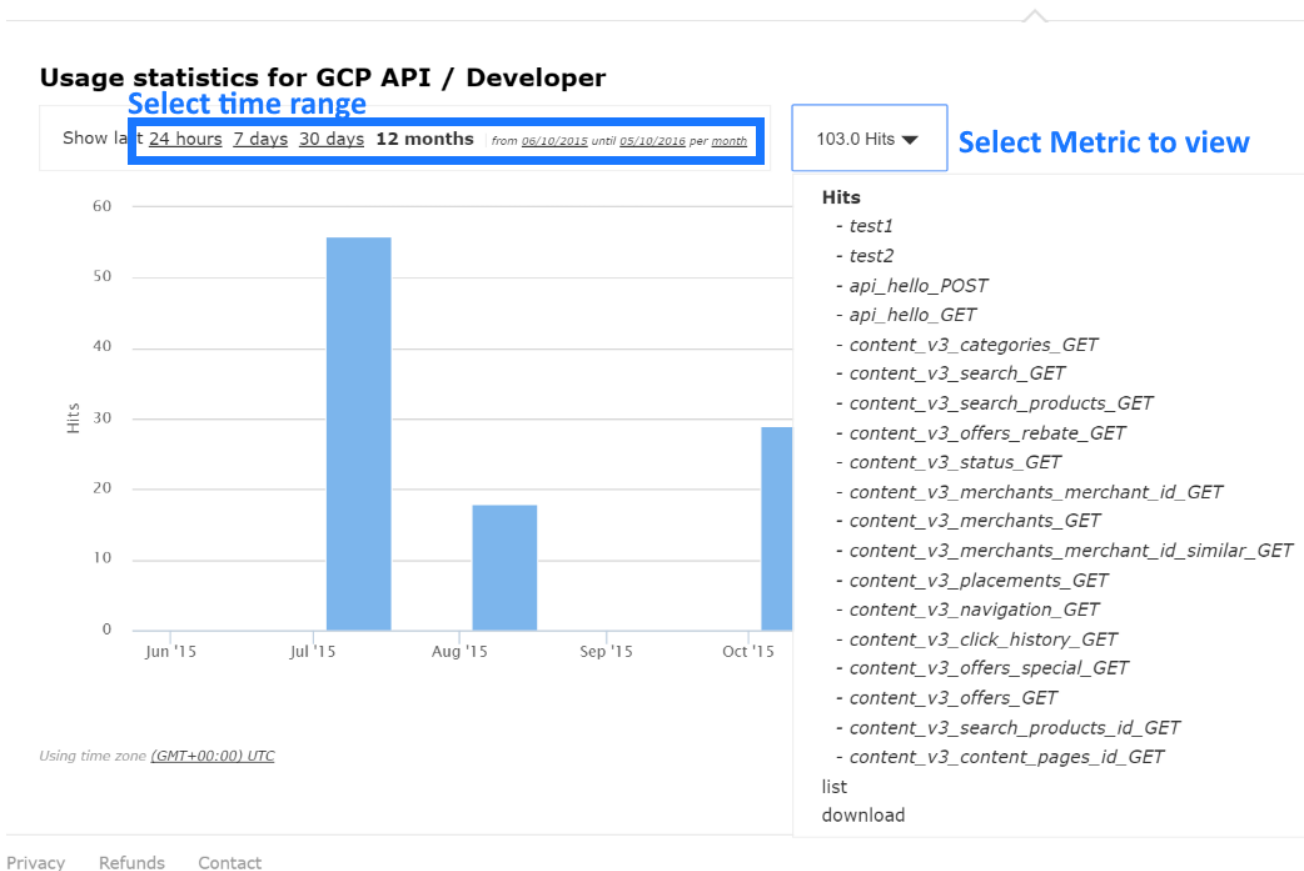
The items labeled in the diagram correspond to the following information:

1. The name of the application given by the developer.
2. Meta data captured for the application (learn how to set which data to capture in the advanced section).

3. The status of the application – is it live or suspended?
4. The current API identifiers, keys, and certificates that the application has. (This view varies depending on what authentication method was used to integrate the API into 3scale).
5. A summary of traffic statistics for the application.
6. Information on which application plan the application is on and which rate limits apply.

## 2.3. STEP 3: USE THE MENU TO ACCESS THE FULL SCREEN STATISTICS VIEW

On the screen shown in the screenshot above, you will find a breadcrumb like this on top of the app's name: "Account 'account' > Application 'application name' > **Analytics**". Click on **Analytics**. This will take you to the usage charts view for the application as shown in the image below.



Controlling the metrics, methods, and time range allows you to check different types of data about the application.

## CHAPTER 3. RESPONSE CODE TRACKING

This tutorial shows how to set up and use the response codes log in the 3scale system. Walk through the configuration steps and see how to use this feature in the long run.

Tracking response codes from your API is a great way to see how your clients are using it and to see in real time whether everything is fine with your servers.

### 3.1. SETUP

Setting up response code logging is really simple. To enable this feature, just set the `APICAST_RESPONSE_CODES` environment variable to `1` or `True`.

```
<!-- Integration screen download screen -->
```

#### Production: On-premises Gateway

To deploy an on-premises API gateway, add the Public Base URL of your API, download the Nginx Config files and [follow the documentation](#) to install in your servers.

API

Private Base URL

API GATEWAY

Public Base URL

Public address of your API gateway in the production environment. This is used to customize the `server_name` directive in the Nginx Config file which will otherwise be set to the variable `$hostname`.

[Update Production Configuration](#)

[Download the Nginx Config files](#)

If you've integrated your API with 3scale using the plugin or API, you will have to add some additional code. You won't be able to use the `authrep` call here because the response code is known after receiving a response from the API itself. Instead, you will have to split the `authrep` into two separate calls – authentication, to authenticate the request to the API; and `report`, to report the usage and log the response code into the 3scale system.

Since the code itself depends on the language, this example will show how the codes are logged in using the 3scale Service Management REST API. For the plugins, please refer to their respective [GitHub repositories](#) and adjust reporting accordingly to the RESTful example below.

In order to implement the correct flow with response code reporting, you will have to split the authentication and reporting process into two steps. In the first step, you will authorize the call against some usage such as

```
curl -v -X GET "https://su1.3scale.net/transactions/authorize.xml?
provider_key=PROVIDER_KEY&user_key=USER_KEY&usage%5Bhits%5D=1"
```

1. The second step after receiving a successful authentication response from 3scale will be processing the call in your API and then reporting the usage together with the response code value. For this example, assume it will be a successful **200** response. The call to your API will then look like this:

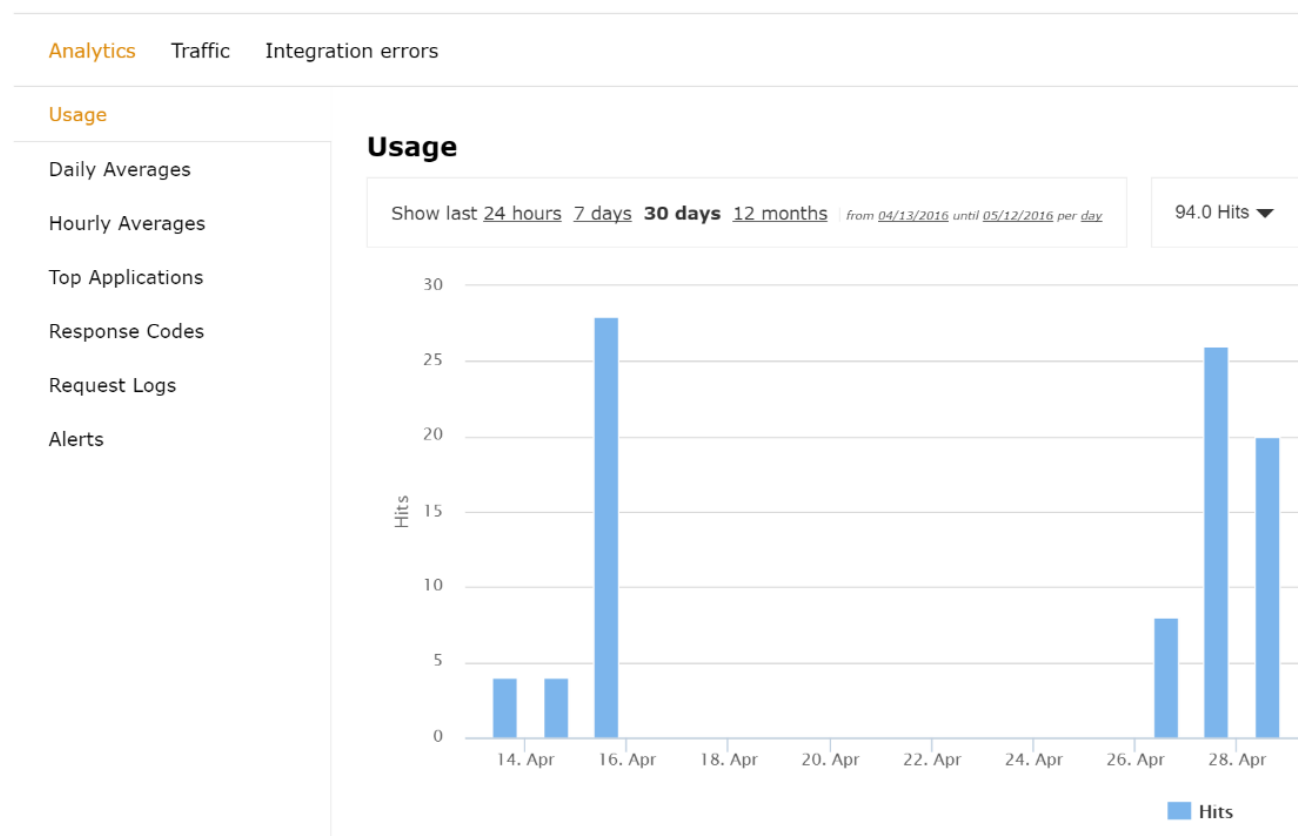
```
curl -v -X POST "https://su1.3scale.net/transactions.xml" -d
'provider_key=PROVIDER_KEY&transactions%5B0%5D%5Buser_key%5D=USER_KEY&tran
sactions%5B0%5D%5Busage%5D%5Bhits%5D=1&transactions%5B0%5D%5Blog%5D%5Bcode
%5D=200'
```

The part of the code responsible for registering the response codes is the last transaction part: **transactions%5B0%5D%5Blog%5D%5Bcode%5D=200** reporting. In this case, a **200** response code. The code above is just a URL-encoded version of **transactions[0][log][code]=200**

In other words, you have to report an additional transaction element, a **code** value part of a request log. The **transactions[0]** means that this code value is a part of the first transaction in a batch (in this case we are reporting only one transaction). The latter part of the hash is referring to response **code** value of the request **log**.

## 3.2. VERIFY THE INTEGRATION

You have set up reporting response codes from your API to 3scale. How do you verify that it went well and monitor the responses? First you will have to call your API (through a 3scale traffic agent like NGINX proxy or plugin) with valid 3scale credentials. Then verify that the call was correctly reported on the **Analytics > Usage** page.



If everything is going well so far, go to the **Analytics > Response codes** page. You should be able to see a graph with your latest traffic divided by colors, depending if the response was 2xx, 4xx, or 5xx.

Usage

Daily Averages

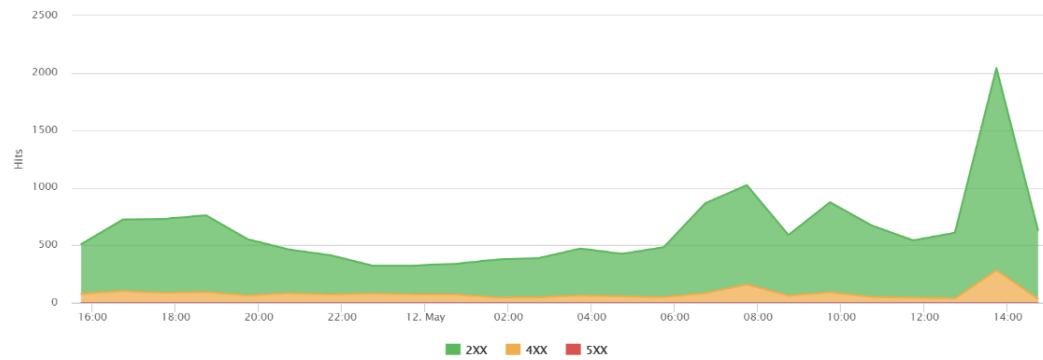
Hourly Averages

Top Applications

Response Codes

Request Logs

Alerts

**OGL-API > Response codes**Show last **24 hours** 7 days 30 days 12 months from 05/11/2016 until 05/12/2016 per hour

Using time zone (GMT+00:00) London

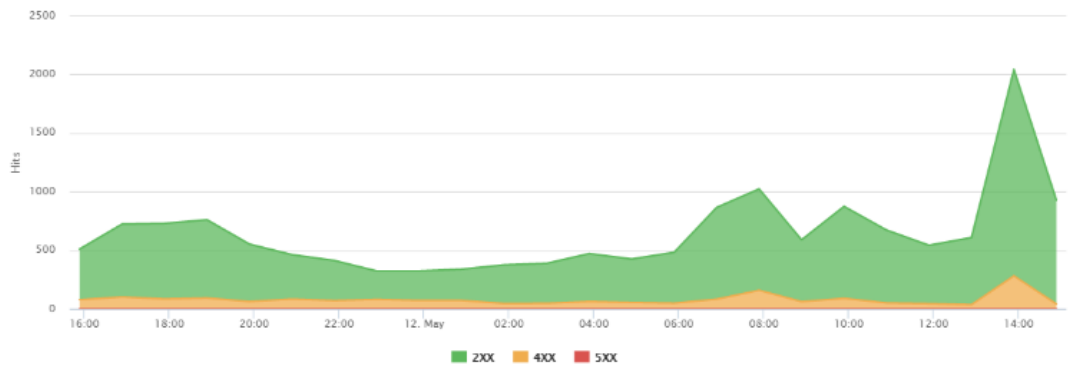
### 3.3. MONITORING RESPONSE CODES

The graph tool gives you the ability to view the history of response codes. You can also check the response code statistics for different periods of time and different levels of granularity. Simply click on the time selection bar and define the time period and granularity that will fit your needs.

- Usage
- Daily Averages
- Hourly Averages
- Top Applications
- Response Codes**
- Request Logs
- Alerts

**OGL-API > Response codes**

Show last **24 hours** 7 days 30 days 12 months | From 05/11/2016 until 05/12/2016 per hour



Using time zone (GMT+00:00) London

**Request logs**

Response Code	Time	Developer Account	Application
404...	12 May 2016 15:52:37 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:35 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:33 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:29 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:27 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:27 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:26 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:26 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:25 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:25 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:24 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:24 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:22 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:19 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:19 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:19 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:18 BST	LEAP-DEV Account	pingdom
200...	12 May 2016 15:52:15 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:05 BST	Entropy	Entropy's OGL LEAP Live App
200...	12 May 2016 15:52:04 BST	Entropy	Entropy's OGL LEAP Live App

If you click on the response code itself, you will see the details of the call, which is very useful if you're trying to debug the API or find out the exact details of a particular call.



[Analytics](#) [Alerts](#) [Traffic](#) [Integration errors](#)

Usage

Daily Averages

Hourly Averages

Top Applications

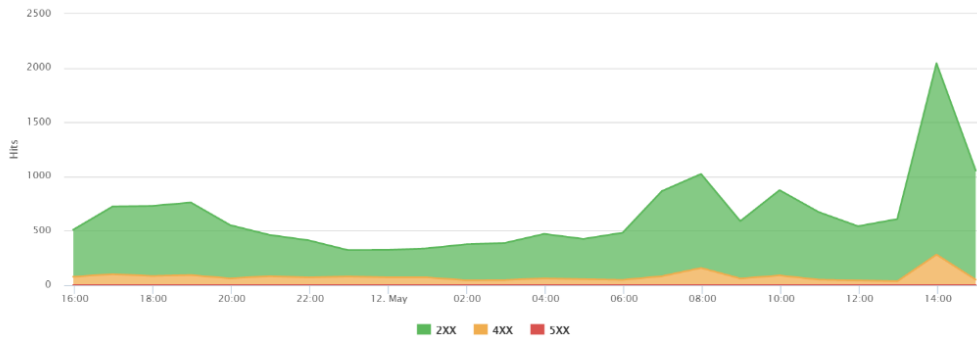
**Response Codes**

Request Logs

Alerts

### OGL-API > Response codes

Show last **24 hours** [7 days](#) [30 days](#) [12 months](#) from [05/11/2016](#) until [05/12/2016](#) per hour



Using time zone (GMT+00:00) London

### Request logs

Response Code	Time	Developer Account	Application
200	12 May 2016 15:57:27 BST	Entropy	Entropy's OGL LEAP Live App
Reported usage by metric: hits: 1,			
Request: {"path": "\App\1\9\1\entries\1\en\1\comedian\translations.mso", "method": "GET", "headers": {"content-type": "application/x-www-form-urlencoded", "connection": "keep-alive", "accept-encoding": "gzip, deflate", "accept": "application/json", "user-agent": "Mozilla/5.0 (Windows NT 6.0; WOW64; rv:31.0) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/31.0.2061.134 Safari/537.36"}}			
Response: {"headers": {"Content-Length": "2662", "Content-type": "application/json; charset=utf-8", "version": "3.1.0", "connection": "keep-alive"}, "body": [{"id": "1234567890", "name": "John Doe", "email": "john.doe@example.com", "phone": "01234 567890", "address": "123 Main St, London, UK"}, {"id": "0987654321", "name": "Jane Smith", "email": "jane.smith@example.com", "phone": "01987 654321", "address": "456 High St, London, UK"}], "metadata": {"total": 2, "page": 1, "per_page": 20}}			
200	12 May 2016 15:57:03 BST	Entropy	Entropy's OGL LEAP Live App